



DEPARTMENT OF TRADE, MARKETING, INDUSTRY, CULTURE AND TOURISM

CALL FOR APPLICATIONS FOR THE MSME DEVELOPMENT – SUPPORT TO ENTREPRENEURS PROGRAMME

[CLICK HERE TO APPLY](#)

The Government of Makueni County invites applications for Micro Small and Medium Enterprises (MSME) development programme for entrepreneurs engaged in value addition and marketing of local products (products produced locally within the county). The programme will establish interventions to catalyze businesses to the next level. Qualifying MSMEs will be given the necessary support to boost their business; enabling them address key gaps in branding, certification, product development and market linkage.



ELIGIBILITY CRITERIA

- a) Must be a resident of Makueni
 - b) Must be an established and registered business enterprise
 - c) Dealing with value added products
 - d) Application is open to both individuals and groups
- Women, youth and PWD are encouraged to apply

Deadline for submission of applications is close of business on the 15th November, 2023.

Interested applicants can apply on <https://forms.gle/C3NiJbYmFg2TLt7J6>

For inquiries interested applicants can obtain further information from the office of the Director for Trade, Marketing and Industry during office hours 0800hrs to 1600hrs OR call 0700 346 398.

[CLICK HERE TO APPLY](#)

"wauni wa kwika nesa na ulungalu"



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