



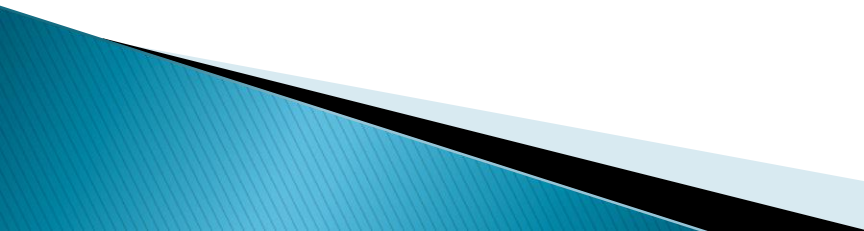
# TRANSFORMING CIVIC EDUCATION TOWARDS BRINGING ABOUT MINDSET CHANGE

By

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@FY2017/18

# PURPOSE OF WORKSHOP

- ▶ Strengthening Civic Education towards championing mindset change
  - ▶ Understand the concept of mindset change
  - ▶ Facilitating a departure from traditional civic education models/activism/conflict with government and dogmatic criticism to transformational leadership for societal change
  - ▶ Linking civic education to public participation function of the constitution
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# An Understanding of the Concept of Mindset change

- ▶ **Mindset**– habitual/characteristic mental attitude that determines how people interprets and responds to situations
- ▶ **Change**~ transforming to a new through information
- ▶ **Mindset change**~ The end result of information in transforming communities into a new mental attitude that determines how they interpret and respond to situations
- ▶ **Civic education** – Creation of civic belief and skills based on knowledge



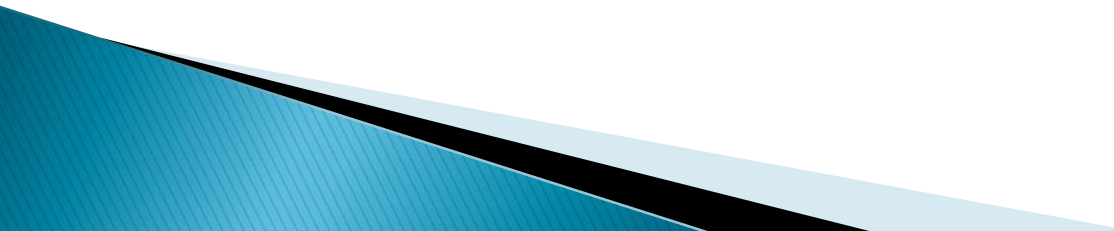
# Indicators of Civic Education (traditional model)

- a) **Civic skills**~ to communicate, to participate and respond to situations as a result of knowledge
- b) **Civic values** – respect to other people’s opinions, self respect, valuing others and giving them opportunities
- c) **Civic Competence**~ the embodiment of right attitudes, ability to participate, gaining an identity and living a reflective life (exemplary)

# Indicators of Mindset Change

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- c) **Civic Competence**~ the embodiment of right attitudes, ability to participate, gaining an identity and living a reflective life (exemplary)
- d) **Affective reactions**~ potential to exercise civic values to overcome historical injustices and deprivation
- e) **Behavioral change**~ a new culture/mindset of transformation begins to be seen, replacing ‘government should do’ with ‘we the people should do’

# Potential of a Mindset Change Approach

- It enables communities to wake up from the position of handouts, dependency and facilitation to ‘it is our right but also our responsibility’
  - The real turn around starts with the people’s resolve to shape their own destiny ( shift from an earlier mindset into a new)
  - Emanates from a shared vision~ Vision 2025 “a prosperous and value based county with high quality of life”
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# Building Blocks of Civic Education

## Civic knowledge/ understanding

- Body of knowledge

## Civic Skills

- Expression

## Civic Values/identity/disposition

- Moral authority

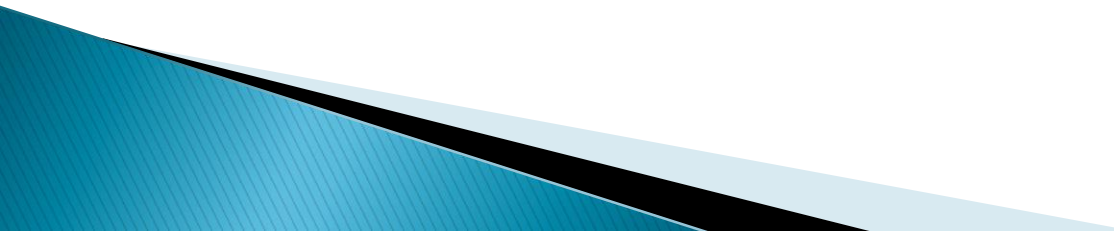
## Civic Action

- Taking responsibility

## Good Citizenship

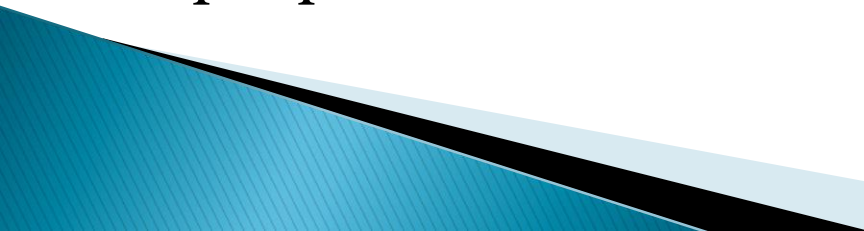
- A personality of responsible citizen

# Within a perspective of mindset change

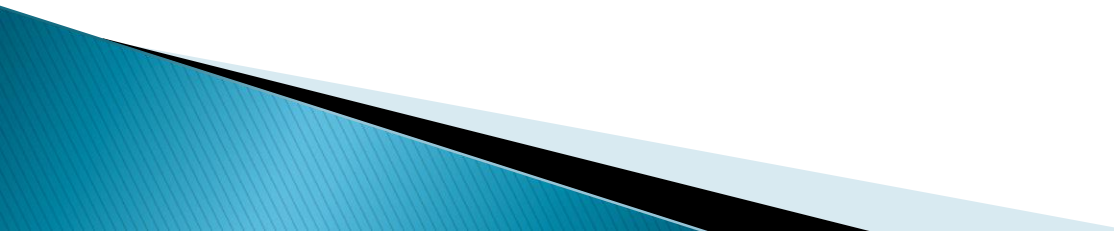
- ▶ The building blocks of civic education becomes an embodiment – emanating from individual
  - ▶ One is first transformed before transforming others
  - ▶ New indices emerge:
    - ✓ Community mobilization
    - ✓ Empowerment
  - ▶ The behavior we demonstrate in any given situation is as a result of our attitudes and mindset combined with knowledge and skills
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# Elements of Mindset change

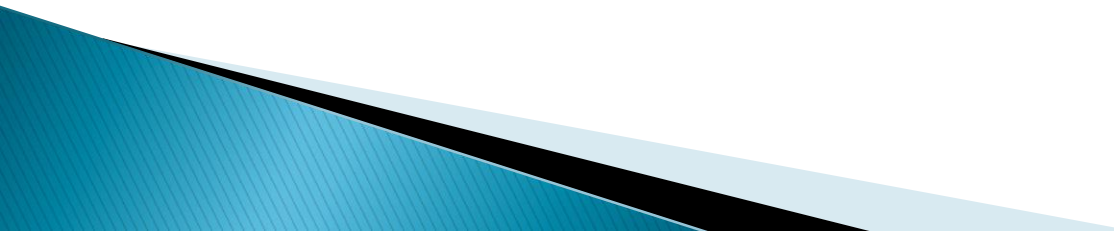
- ❖ **Communicating brand**~ how you communicate to the public and colleagues tells about the directorate/department/government
  - ❖ **Acts of recognition** –increasing positive acts of recognition makes others create a working environment for you
  - ❖ **Linking attitudes to results** –taking responsibility seriously and positively
  - ❖ **Breaking out of the box** –Kitengo mentality/unifying people rather than dividing
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# Elements of Mindset change cont:

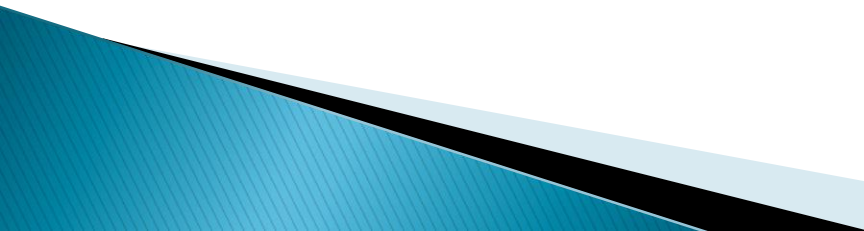
- ▶ **Building determination** – identify ways to become more determined
  - ▶ **Changing perceptions and emotions**~ perception influences behavior (unhelpful thinking)
  - ▶ **Emotional intelligent** – self awareness (management of ones emotions is a skill of emotional intelligence)
  - ▶ **Building engagement**~ strategies for taking control
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# Community psychology

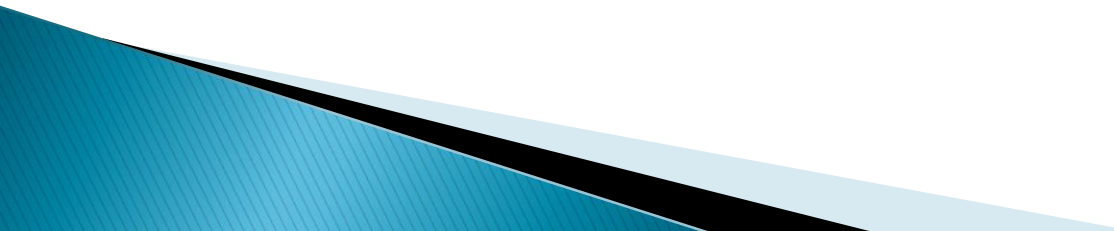
Statistics on how communities learn:

- ▶ 1% through taste, 2% through touch and 3% through smell.
  - ▶ 11% through hearing, 83% through sight, and what we remember.
  - ▶ 10% of what we read, 20% of what we hear, and 30% of what we see.
  - ▶ 50% of what we see and hear, 80% of what we say, and 90% of what we say and do.
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# So who makes up communities and how does that help the educator

- 1) **Reflectors**-are not satisfied with one perspective and always look for alternatives.
  - 2) **Activists**-plunge into action for immediate results. They are driven to act and believe that the end justifies the means.
  - 3) **Theorists**-seek to fit everything into existing paradigms of knowledge. They provide the stuff that energize activists.
  - 4) **Pragmatists**-are problem-solving, apply and experiment with ideas. They do not fear failure and take it as a learning experience.
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# Cont...

5. **Jokers**-do not take things seriously and are pre-occupied with creating mirth.
  6. **Silent ones**-are quiet and could easily be ignored since they do not volunteer information.
  7. **Blockers**-think their ideas are the best and will not allow others to share theirs. For them, there is nothing new anyway.
  8. **Know-it-all**-give all the answers all the time and dominate.
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LINKING CIVIC EDUCATION TO PUBLIC  
PARTICIPATION (PARTICIPATORY  
DEVELOPMENT IN GENERAL)



# PUBLIC PARTICIPATION

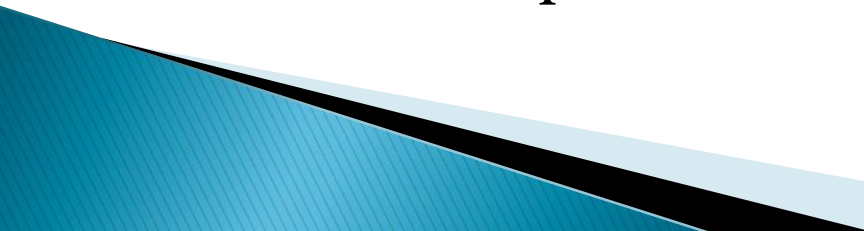
- Public participation involves the **direct** or **indirect** involvement of stakeholders in **decision-making on matters that concern them** (including policies, plans, budgets and in the actual implementation of the decision outcomes)
- Public participation intersects with numerous other key concepts in governance such as ensuring the **accountability** and **transparency of government**, **people centered development**, the **people's government**, **bottom up development** and **citizen control** over all affairs concerning their wellbeing

# Purpose of Public Participation

- ▶ Enhancing understanding of community problems, needs and concerns and exploring potential solutions;
  - ▶ Producing policies, plans, budgets and projects
  - ▶ Means to economic development and equity in the distribution of resources
  - ▶ Demonstrates mindset change –as communities take responsibilities over decisions on issues that concern them
  - ▶ Leads to project ownership, management and sustainability
  - ▶ Improves transparency and accountability between government, non-state actors and the communities
  - ▶ Advancing social justice
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# IDENTIFYING THE LINK

- ✓ Empowerment of the community leads to active participation
  - ✓ An informed community participates effectively
  - ✓ Civic education promotes knowledge, information and competence which is critical for effective Public participation
  - ✓ Mindset change is a prerequisite to destroying dependency syndrome, political handouts and mounting a new people who actively participate in their development
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# How do we implement both

- ▶ Program based budgeting and implementation approach

## **Civic Education**

- ▶ Maximum of 4 civic education programs per year- a minimum of 2 dependant on budget

## **Public Participation entails**

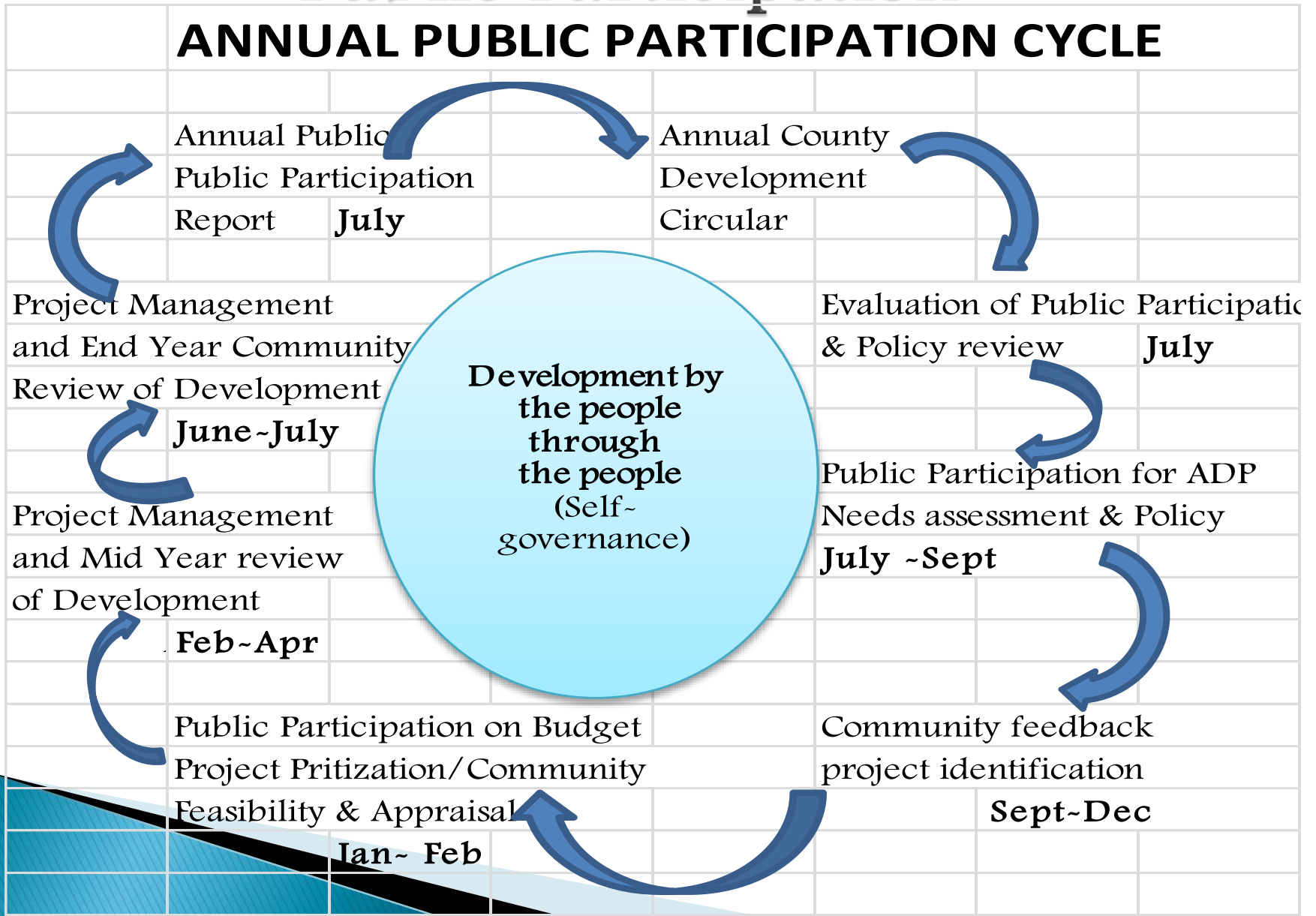
- a) Operationalization of participatory development units
- b) Public participation forums
- c) Participatory project management and sustainability
- d) Participatory development review, peer review mechanism and score card development
- e) Non-state actors' engagement
- f) Complaints management system
- g) Community feed back mechanisms
- h) Community resource volunteer strategy
- i) Capacity building for PMCs and Development committees

# Functions of development committees

- ▶ Identification, prioritization and Management of development at various levels

# Public Participation

## ANNUAL PUBLIC PARTICIPATION CYCLE



*End*

