



03

KENYA SMALL BUSINESS DEVELOPMENT CENTERS PROGRAM - (KENYA SBDC) MAKUENI

This is a program that empowers Micro, Small and Medium Enterprises (MSMEs) through facilitating access to markets, finance, business advisory services and policy innovations.



04

SOKO MAKUENI

Soko Makueni is a Government of Makueni county online marketing portal that markets the county, county produce, products and services.



DIRECTORATE OF TRADE, MARKETING & INDUSTRY

Facilitating business development and growth to improve the economic competitiveness of Makueni County.

<https://makueni.go.ke>



01

WEIGHTS AND MEASURES UNIT

Tasked with enhancing fair trade practices and consumer protection in the county through, among others, verification of weighing and measuring equipment.



02

COTTAGE INDUSTRY DEVELOPMENT

Cottage Industry Development is a program which focuses on growth and development of the cottage industries, the Jua Kali sector and supports innovations in the County.

OUR MANDATE

- Private Sector Development Strategy
- Fair trade practices and consumer protection
- Promotion of wholesale and retail markets
- Trade development and regulation
- Market development and management
- Conduct customer and market research for county produce and products
- Link producers to both internal and external markets
- Micro, Small and Medium Enterprise development policy, programs and projects
- Promotion of growth and development of industrial enterprises
- Promotion of growth and development of cottage industry

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