

REPUBLIC OF KENYA

GOVERNMENT OF MAKUENI COUNTY



WOTE MUNICIPALITY
OFFICE OF THE MUNICIPAL MANAGER
P.O. BOX 78-90300
MAKUENI



Web: www.makueni.go.ke

Email: wote.municipality@makueni.go.ke

CALL FOR LOGO DESIGN ENTRIES – WOTE MUNICIPALITY

Wote Municipality is pleased to announce an exciting opportunity for talented, skilled, and innovative individuals (especially our youth) to design the official logo of the Municipality! This is more than a design challenge. It's a chance to express the identity, vision, and aspirations of Wote Municipality through your creativity.

CASH REWARD FOR TOP THREE DESIGNS

- 1st Place: KES 20,000
- 2nd Place: KES 15,000
- 3rd Place: KES 10,000

LOGO DESIGN SPECIFICATIONS:

Entries must meet the following guidelines:

- Reflect the Vision: *“A world-class dynamic municipality with a high quality of life.”*
- Reflect the Mission: *“To enhance the livelihoods of each household through integration of socio-economic development and environmental protection for inclusive, effective and efficient service delivery.”*
- Include the Municipality's Slogan: *“Smart Growth, Better Living”*
- Feature the predominant colour: blue, yellow and green
- Convey key themes such as: community, innovation, urban development, sustainability, efficiency, and inclusivity
- Be original, versatile, and scalable (usable in black & white and full colour; in print, web, and signage)
- Be done using a standard design program with a high definition resolution of 720p
- Include a brief description (max 200 words) explaining the concept and elements used
- **Must not** include copyrighted elements or plagiarized designs
- Submission format both png and pdf

SUBMISSION DEADLINE: 5th August 2025.

HOW TO SUBMIT:

Email your entry to: wote.municipality@makueni.go.ke

Include:

- Your full name
- Contact details
- Age and short biography
- Logo design and description

Only shortlisted candidates who meet the set criteria will be contacted for presentations.

